

The House That Miaja Built

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Miaja Gallery's Inaugural Exhibition Wow's its Audience!

Miaja Gallery (MG), Singapore's newest art and design space, by Maison Miaja, opened to the public last week with its first exhibition titled 'The House That Miaja Built', running from October 1st – November 14th 2015.



In a playful take on Miaja's Interior Design roots, 'The House That Miaja Built' sets the scene as a blank canvas house, on which colour and life are injected through carefully selected Art and Design pieces. The curation of themed, and even playful vignettes, offers the viewer a surreal and 'over-exaggerated' experience in a home interiors setting.

Patrons are invited to let their curiosity take them on an experiential journey through 'The House That Miaja Built', offering a glimpse into the gallery's mission and vision of Art meets Design through a Singaporean and French alliance.

Benjamin Dubertret, French Ambassador to Singapore who attended the gallery's VIP vernissage last week stated "What I see in this exhibition is not only the creative 'building of houses' and ideas, but more significantly I see the building of bridges between cultures and its people, through the artistic education that brings them together".

Endeavouring to be a part of the driving force that contributes towards the evolution of the Art and Design industry in Singapore, MG will focus on becoming an integral part of the movement. By providing a platform for artisans, designers, and craftspeople dedicated to Design and Art, the gallery hopes to inspire collaborations between Singaporean and French artists and to demonstrate how one can live with Art every day, in a synergetic way through design and contemporary art.

Isabelle Miaja, Creative Director and Founder of Maison Miaja, shares "Part of creativity is connecting and synthesising new things. That has always been the fundamental way of Miaja Design and now I am excited to bring that vision to another audience. Through Miaja Gallery we will offer inspiring pieces in art and design for collectors to enjoy as a lifestyle".



Photo Credit Marc Tan Photography

Many design concepts and collaborative works from Maison Miaja and other artists, will eventually be available at MG and the Gallery also hopes to collaborate with local, up-and-coming designers and artists who share their vision. MG also aims to inspire and educate aspiring designers and artists by partnering with local design and art schools to offer their students opportunities to attend free art talks. Other avenues of partnerships will be explored with the islands educational system in the future.

'The House that Miaja Built' is sponsored by Durafit Floors, Sarment Wine and Amici Caterers.